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Elon Musk's 'Come-to-Zionism Moment' and His DOGE Dancing Troupe



Elon Musk, Youtube screenshot.

Elon Musk, the obscenely wealthy, self-appointed messiah of the digital age, wields influence like a neural network running on overload.

Hailed by some as a genius in the pantheon of Western capitalism, his ventures range from interplanetary settler colonialism to audacious plans to transform human brains into glorified USB ports.

A serial entrepreneur with a personal life as turbulent as his X feed, Musk has rebooted marriages and ignited controversies. Part appropriator, part provocateur, he seems to thrive at the intersection of technology and spectacle, reshaping industries and stirring debates.

Treating the human mind as just another operating system to be optimised for speed, while boldly telling advertisers to “go f*ck yourself” rather than cave to “blackmail,” Elon Musk’s political views are uninformed at best, and dangerously racist at worst.

Appointed to lead Trump's concocted Department of Government Efficiency (DOGE), Musk embraces far-right ideologies and dodgy tactics, including election meddling in the United States, Europe and now Australia to push his crony capitalist agenda of deregulation and tax cuts while consolidating ruling class political and cultural influence.

Once upon a time a self-proclaimed "free speech absolutist," Musk found himself at odds with Jonathan Greenblatt, CEO of the Zionist lobby group and self-styled "anti-hate organisation" the Anti-Defamation League (ADL), after airing his views in an X space with far-right antisemites and conspiracy theorists Alex Jones and Nick Fuentes, among others.

This sparked a backlash from advertisers, which Musk dismissed with typical bravado.

Yet this kerfuffle appears to have marked his 'come-to-Zionism' moment.

Reminiscent of Yuval Noah Harari's odyssey into a parallel Zionist universe, Musk may well have volunteered as a guinea pig for one of Neuralink's brain implants, with the latest Zionist propaganda manual uploaded directly into his circuitry, perhaps in collaboration with Israel's Unit 8200.

The sordid romance culminated in his carefully choreographed visit to Israel, where a crib was conspicuously staged amidst the crime scene littered with bullet casings, a theatrical touch to drive Netanyahu's atrocity propaganda home.

Elon Musk's services to Zionism have included a visit to the Nazi death camp Auschwitz and the adoption of far-right, decontextualised interpretations of the October 7 events justifying an acceleration of Zionist genocide of and theft from the Palestinian people.

Musk's continuous promotion of Zionist narratives seems aimed at rehabilitating his image and ongoing antisemitism, which is often laced with typical white supremacist attacks on George Soros, historical revisionism, misrepresentation of Hitler and apologetics for the Fuhrer's ideological heirs in Germany, the Alternative for Germany (AfD) xenophobic far-right party.

Unsurprisingly, none of this seems to have troubled Greenblatt, who appears quite content with Musk's enthusiastic shilling for Israel as a cure-all-antisemitism panacea alongside his toxic philosemitic statements amongst which Musk has claimed he's "Jewish by association." Most strikingly, on Monday at Trump's inauguration celebrations, Musk appeared to have brandished several Nazi salutes to the crowd, raising concern among many non-Nazi people, including its historical victims, Jews.

Unsurprisingly, Greenblatt and the ADL were among the first to defend the tech billionaire, exemplifying the Zionism-for-antisemitism, quid pro quo relationship.

Capitalism and Zionist white supremacy

Musk personifies the dangerous intersection of capitalism, white supremacist Zionism and antisemitism in advancing fascism and global oppression.

This dynamic, rooted in a history of white supremacist and Zionist exploitation of antisemitism, serves two interconnected purposes grounded in resource and land theft: sustaining Israel's settler colonial project and scapegoating Indigenous, Black, Brown and immigrant populations worldwide as these same populations are robbed of their ancestral assets.

Indeed, early Zionists drew heavily from European fascism, white supremacy, colonialism and messianic Evangelism, forging a troubling legacy of collaboration with antisemites, imperialists, and fascists to advance their exclusivist and expansionist agendas. Elon's personal supremacy is reminiscent however of the divine right of kings, transmuted to a contemporary doctrine of the 'divine right of the ruling class'.

White supremacy, including Zionism, utilises racism historically to uphold colonial and capitalist systems, with devastating consequences for marginalised communities globally. This was also a dynamic exhibited in apartheid South Africa, from where Musk originated.

Over the past century, Zionists and antisemites have often aligned in their shared goal of concentrating Jews in Israel; antisemites seeking to scapegoat, disenfranchise and expel an unwanted population and Zionists aiming to address the so-called "demographic threat" posed by native Palestinians. Both ideologies perpetuate the white supremacist notion of Jews as a distinct biological race, advocating segregation as part of a broader vision of global apartheid.

Elon Musk, Project Esther and DOGE

Musk's collaborator Trump and his ally Netanyahu aim to bolster private capital by fragmenting the working class, pushing for the privatisation of public resources and dismantling workers' rights and union protections.

They manipulate the concept of a white, Western "nation" to fuel their nationalist agendas, all while claiming to safeguard the purity and security of their in-groups and Western interests.

This enables them to sustain a racist, capitalist system of global apartheid and subjugation to a predatory ruling class. Musk, the embodiment of the type of individual this corrupt system nourishes, is the perfect benefactor and cheerleader to advance a rapacious agenda of deregulation and personal aggrandisement.

Courtesy of the Biden administration, the ongoing genocide in Gaza has reshuffled the imperial deck, serving as the US's testing ground for oppression of resistance to its crony

capitalist policies which are destroying the planet, rendering expansionism legitimate while disregarding international law.

The devastating results of these fascistic ventures provide a feeding ground for Musk who has indeed stated his desire to help rebuild Gaza after a ceasefire is reached, now brokered by the Chicago-Boy-loving Trump. This scenario exemplifies Naomi Klein's concept of disaster capitalism, where crises are exploited for profit and control.

Musk's trajectory also fits seamlessly into the Heritage Foundation's "Project Esther," a campaign designed to weaponise the vilification and scapegoating of Palestinians and allies to shift U.S. policy under a second Trump administration.

Targeting natural enemies of white supremacy and predatory capitalism, including Indigenous, Black, Brown, immigrant, queer and other marginalised groups, Project Esther unapologetically seeks to erase anticolonial perspectives from US education, limit the spread of dissenting information and restrict advocates' access to the public sphere, economy and Congress.

Its objectives include prosecuting alleged legal violations by " Hamas Support Organisations (HSO)" members, disrupting their communications, stifling demonstrations and rallying Jewish communities and the broader public against anticolonial resistance.

Musk's DOGE precisely resembles the intended setting for what Project Esther calls "an opportunity for public-private partnership when a willing administration occupies the White House."

Here, Musk serves as Trump's ideal dancing partner in the chaotic spectacle of the dismantlement of the last fragile remnants of public welfare.

Cloaked in fearmongering and patriotic rhetoric about "American values," the initiative reframes offensive aggression as "defence" and institutionalises the repression of dissent within a fascistic framework.

It casts itself as the last bastion against a fabricated bogeyman of "foreign influence," claiming to protect white America from supposed anticapitalist infiltration, whilst shepherding criminal Israel and protecting its actual foreign influence which aligns with US exploitative regional foreign policy in the Middle East.

Musk and the ideologues behind "Project Esther" heroically wage a holy war against liberals and woke culture, echoing the Ku Klux Klan's delusional self-portrayal in Birth of a Nation.

It appears that Musk has also taken cues from Zionist atrocity propaganda and fabricated narratives, including faux-rape allegations, integrating these Jim Crow-style tactics into his latest fixation on "grooming gangs" in the UK and the trope of vulnerable white girls.

In a gruesome dance macabre, Musk's broader ideological framework works in tandem with Trump's, amplifying their shared penchant for fearmongering and divisive cultural narratives, all while they posture as self-proclaimed white saviours.

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This piece first appeared in [The New Arab](#).

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